

WWFRF Board of Directors Meeting Notes

Saturday, July 13, 2013 2:30-4:35 pm

Invitees: (attendees are underlined) Sue Williams, Bob Baines, Kim Siebert, Christy Nieto, Jay Scurve, Hazel Sittner; Kristan Johnson; Sam Benowitz, John Valentine; Mary Jo Hilgart, Darlene Granberg, Carol Miles, Mike Ewanciw; Ira Collins; Bill Pierce

Agenda

Subject	Notes								
<p>Call to Order</p> <ul style="list-style-type: none"> Review of Cherry Tasting event 	<p>Our general feeling is that this was a very successful event. Feedback from participants was very good. Many were very pleased with educational portion. The SWD warning was handled successfully so that when participants were in the cherry block it was evident there were plenty of cherries that were not infected with SWD.</p>								
<ul style="list-style-type: none"> Finance Committee 	<p>Mike distributed two handouts.</p> <ol style="list-style-type: none"> 1) Recommendations and observations from the Financial Review committee (Bob moved to accept the Financial Review report, Kristan seconded, accepted by unanimous vote) 2) 2012 Financial Statement (this is the same as is in the June, 2013 newsletter.) <p>\$270 was collected for sale of bags today at the Cherry Day event, \$ 95 from fruit booth sales.</p> <p>ACTION ITEM: Mike to identify 3rd non BOD member for Financial Review committee by next BOD meeting.</p> <p>ACTION ITEM: Mike was asked to give an annual statement of income and operating expenses. The board is interested in understanding the potential funds available for projects now that we have finished paying off WSU addendums; due next BOD meeting.</p> <p>ACTION ITEM: a \$300 donation needs to be made to Cloud Mountain Farm Center to acknowledge Tom Thorton's review of Garden Management Plan .</p>								
<ul style="list-style-type: none"> Membership 	<p>Christy provided her report by email. Here are the highlights</p> <p>187 newsletters sent in June 150 as of today</p> <p>53 new or renewed members (slightly up from 2012)</p> <p>Sue provided historical membership number gathered from past newsletters</p> <table style="width: 100%; border: none;"> <tr> <td style="width: 25%;">2007 – 238</td> <td style="width: 25%;">2008 – 202</td> <td style="width: 25%;">2009 – 180</td> <td style="width: 25%;">2010 – 196</td> </tr> <tr> <td>2011 – 232</td> <td>2012 – 143</td> <td>2013 – 150</td> <td></td> </tr> </table> <p>Though many new members are received each event, a significant number do not renew. Sue suggested that a simple survey be completed to understand member expectations. Garden Volunteers are Needed!</p> <p>ACTION ITEM: Ira will explore Marketing improvement and how we can improve the marketing aspects of the web site.</p> <p>ACTION ITEM: Fall retreat will focus on Membership to determine 2014 plans</p>	2007 – 238	2008 – 202	2009 – 180	2010 – 196	2011 – 232	2012 – 143	2013 – 150	
2007 – 238	2008 – 202	2009 – 180	2010 – 196						
2011 – 232	2012 – 143	2013 – 150							
<p>Garden Committee</p> <ul style="list-style-type: none"> Fruit Garden Management Plan Recommendation to protect bees 	<ul style="list-style-type: none"> BOD members were asked to read the document and be familiar with its direction and recommendations. It has come to light that the Garden Volunteers are not following the plan which essentially nullifies the work. Carol will not spend any more of her time working to write a document that does not represent accurately how the Fruit Garden is managed. Hazel asked to be part of the Garden Committee. Each revision will go to Carol and back to the Committee for approval. All revisions must be made to conform to what can realistically be done in the garden. 								

<ul style="list-style-type: none"> • Proposal for honoree plaques • Discussion on garden “research” by members. Should some “structure/process” be applied? 	<ul style="list-style-type: none"> • Larry Crum has presented a proposal to have a plaque in the garden to Honor Dr Norton. Kim also reminded the board that we have a commitment to provide a plaque for the donors who provided the money to create the garden. Bob Baines and Kim Siebert will work with Larry Crum to come up with a plan for the plaques by the Fall Retreat. • Sue asked for BOD comment on how anecdotal research could be documented and reviewed by the Garden Committee. This way there is visibility into activities in the garden. Research could be communicated in newsletter to increase the value to WWFRF members. Research would be approved by the same process as changes to the Garden management Plan and would be attached as addendums to the Garden Management Plan. (this was supported by BOD) ACTION ITEM: Jay will take lead to capture all of the existing pest management practices in the garden and add to the document and submit to Carol. ACTION ITEM: Bob will work with Garden Committee to add language on how decisions are made before the next BOD meeting and to take comments out of the Management Plan. ACTION ITEM: Sue will draft a Garden Research template and submit to Kristan and Carol for their input within the next couple of weeks.
<p>Other Business</p> <ul style="list-style-type: none"> • Apple Pear Harvest 10/12 • Winter Field Day 2014 • Planning for Board Retreat Nov 2013 <ul style="list-style-type: none"> ○ Location ○ Focus for 2014 • Newsletter (next one September) 	<ul style="list-style-type: none"> • We do not have a Coordinator for this event! Bob feels that another person should be identified and that he will assist that person. • Mike requested ideas for the Winter Field Day 2014. • Board Retreat scheduled for Saturday, November 23 at NWREC 9am -4 pm • Carol will request the room. We will be able to use the kitchen for a potluck lunch. • Each of us should make an effort to send Kim articles for the next newsletter or for other future newsletter sharing our garden news. If anyone gets an idea for something for the newsletter they can send it to Kim and she will put it into the appropriate newsletter. Personal experience articles are great.