

## **WWFRF Board Meeting**

**November 13, 2010 10am – 1:00pm**

**Held at the Broadview Public Library, Seattle.**

Board members present: Kristan Johnson, Sam Benowitz, Bob Baines, Shirley Kropp, Walt Kropp, Bill Davis, Kim Siebert, Jay Scott, Rachel Petrich, Christy Nieto, Richard Fairfield.

Other members present: Mike Ewanciw, Roger Downey

**Moving forward**– Rachel suggested that we should publicize the off site trials, such as the offsite cherry trials, to let members know about it. Bob suggested that we take useful information from past research and make articles from it. Bill suggested that we work together with other local groups such as WCFS to gather information about growing fruit in the various areas of Western Washington. It was also suggested that we create a FAQ on the internet covering information from the WSU website.

**WWFRF purpose** – Richard motioned that we appoint a committee since WWFRF's purpose as our focus has shifted in the past several years; to evaluate how we are different from other groups and propose several alternative purpose statements. Seconded by Shirley. Passed unanimously. Bill, Richard, Bob and Shirley will be on the committee. The BOD will have a retreat to discuss the findings of the committee.

**Theme for Winter Field Day** – Pollinators – We will have speakers about various types of pollinators including bees. We may have bees put into the Fruit Garden since pollination has not been as good as it could be.

**Summer Fruit Festival theme**- 20<sup>th</sup> Anniversary: the Fruit We have Studied/Kickoff for the Endowment Funds with a picnic in the garden.

**Endowment** – We will introduce the Endowment Fund to the membership in the January newsletter.

**Liaison for STFS** – Mike Ewanciw will be our liaison for the Seattle Tree Fruit Society. He has been appointed as a board member by presidential appointment and will be up for election at the general meeting in March.

**Facebook** – We now have a Facebook page that is especially geared for younger members and to send out reminders of events.

**Treasurer's Report** – Walt - We are now separating research funding from non-restricted funds. Non-restricted funds, less the research funds, is now being called the 'general fund.' Membership dues pay for operating expenses with any amount over operating expenses going to research. All donations go to research unless earmarked by the donor for something else. We have \$6558 in Non-restricted and \$36856 in the Fruit Garden. The treasurer's report is available on the web site. Rachel motioned that we accept the treasurer's report, seconded by Sam. Passed.

**Travel expenses** – Richard motioned that out of pocket expenses for travel items such as ferries, parking, and \$0.15 per mile for extraordinary duties beyond normal duties, board members may be reimbursed by sending an itemized summary of these expenses to the treasurer. Seconded by Rachel. Passed.

**Marketing Committee** – suggestions from Bob – Traveling display for events, apple ID workshop, fund intern to write articles, advertising, make ID brochure, host forum of fruit groups, network to collect data for region, community orchard in Seattle, try to keep the booths of related groups near us at the Garden Show.

**Draft Budget for 2011** – Walt – With discussion the following changes were made: Fruit Garden donations raised to \$1000, estimate for travel expenses added at \$500, board meeting expenses raised to \$200, publicity and marketing lowered to \$1000, marketing campaign lowered to \$1000, metal kiosk panel with vinyl headers changed to 3 vinyl kiosk panels. Bob moved to accept the amended budget, seconded by Christy. Passed with Rachel and Richard opposed. The budget can be changed at any board meeting.

**Change of President** – Kristan Johnson is resigning as president but will still be continuing with his volunteer work for WWFRF. Bob Baines will serve as meeting facilitator for the next board meeting.