

## **WWFRF Board Meeting**

**February 8, 2014 10:00pm – 12:00pm**

**Held at 500 Westlake in Seattle**

Board members present: Sue Williams, Kristan Johnson, Bob Baines, Kim Siebert, Sam Benowitz, Darlene Granberg, Mike Ewanciw, John Valentine, Ira Collins

On speakerphone: Jay Scott

**Treasurer's Report** – Kristan motioned that we give an annual honorarium of \$300 or less to Bill Davis for his fruit sales and other activities on behalf of WWFRF, to be formalized in a signed document, seconded by Bob. Passed unanimously. Bill spends considerable time and money for transportation for these activities.

We will have to pay \$750 extra for the rental of the facility at NWREC for the Winter Field Day this year because Carol will no longer be associated with us and we have no other NWREC person at this time to take her place at the field day.

We will discuss the 2014 budget and special projects at the May Board Meeting.

**Membership** - The February newsletter was mailed to 195 members. Our last event, the Apple and Pear Day, was more successful than years past due to wide publicity, thanks to Darlene, Bill and Mike. Check out our Facebook page; Darlene has done a phenomenal job creating traffic and sharing the event with other organizations.

Several Board Members and perhaps other active members will speak briefly before the talks at the Winter Field Day to tell about what they do and how volunteers can be involved with helping in specific tasks. Bob will go first and introduce the subject and pitch for helpers for Bill Davis' jobs, since Bill will be at the grafting booth.

**Marketing and Promotions** - Kathy and Kim at the NWREC office can help with promotion – there is a magazine put out by WSU that we can have our events listed in. Darlene is to contact them with our event information.

We may try Facebook page advertising which sends out to people who have liked your page. You set your budget. There is a minimum per "boost" and it keeps going until the money runs out.

Tom has been contacted by a local professor of agriculture about student participation in the Garden. Tom would like to step down as Garden Manager so we need to start moving one or two new people into the position.

We need to have a better explanation of the Student Membership on the website. Possibly we could have \$100 group memberships from colleges for their agriculture students as another option in addition to the \$15 student membership. This membership would include only one paper copy of the newsletter, but they could print more from the website copy. First we will talk with Christy about how such memberships might be administered to see if it would work out.

In outreach to the colleges we will use the publicity points from the November, 2013 meeting.

We need to get an inventory list of what plant material is in the Garden for the website from De Arbogast, and post on the website that when a person volunteers in the Garden they have access to these varieties.

We need to get the publicity points up on the website.

**Winter Field Day** - Perhaps Harry Burton will stay with Jay Scott. We need to confirm the Cider scionwood for the Winter Field Day. We need to send copies of our email regarding things to do with NWREC to Dan \_\_\_\_\_. We also need to contact him about getting the sawdust for the roostocks.

Mason Bees will be in a classroom – Sue will be in charge of the extra room.

Everyone to bring pot luck for lunch.

Sam will introduce Preston Andrews as he is familiar with his work.